



For Immediate Release

January 19, 2010

Ipreo Joins Investorside Research Association

The Investorside Research Association announced that IPREO, an industry leader in execution software and market intelligence based in New York, NY has become a member of the Association. According to Pat Shea, Executive Director, "We are thrilled to have a firm of Ipreo's caliber and visibility join our ranks. As our membership continues to grow so does our profile within the investment community. "

Ipreo is a leading global provider of high quality data, expert insight, and productivity solutions to Investment Banking and Corporate clients. Counting the world's leading investment banks, and hundreds of Fortune 1000 & FTSE 100 corporations as customers, Ipreo brings players together through market-leading innovation, intelligence, and insight.

Ipreo is a consolidation of many well known firms including the likes of i-Deal, Marketpipe, Big Dough, NSight Software, and most recently Capital Bridge. Their goal is to provide the most comprehensive database of market intelligence to the corporate community. Ipreo has more than 500 employees worldwide with operations throughout the US, Europe and Asia.

Ipreo's focus is on 2 main areas, Capital Markets and Investor Relations offering a wide range of products based on their expertise in gathering shareholder and market intelligence and tailoring it to their client's needs.

Probably the most well known, Ipreo's BD Corporate platform offers a comprehensive database of institutional investor contacts & profiles, including the most robust cross-asset class and hedge fund data on the market. Built on the Bigdough legacy of industry-leading data, and paired with a dynamic communications platform, BD Corporate is the next generation of investor relationship management.

The Investorside Research Association is a non-profit trade association of investment research providers that do not engage in investment banking, company consulting or research-for-hire. Our members constitute the leading investment research firms in the world, providing research that works purely for investors.

Investorside certifies that its members are free of investment banking, consulting, and research-for-hire conflicts and provides certified member firms with the trademarked Investorside Seal.

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For More Information Contact:

Pat Shea, Executive Director of Investorside at pshea@investorside.org or 877-834-4777 or

Kate McKay, General Media Contact at Ipreo at kate.mckay@ipreo.com or 212-849-5194.